**Project Ideas Pros and Cons**

**System for People New to the City:**

No

**Personal Fitness Tracker:**

Possible; we like it

Has a variety of options; focus on one simple thing

Interview everybody about it

Go to the gym

**Cross-family communication system:**

Seems silly – no

**Paying the bill with a group:**

Kind of like it

App where one person pays, then everyone pays to the app

Can see who has paid

Keep track of who owes you money; who has paid you back

Friendly notification reminders

E-transfers

**Ordering system at a restaurant/bar:**

Might be a lot of work for Elizabeth

Simple design wise and coding wise

Basically click a button and it goes to a list

**Electronic course registration system:**

Better than Aurora

Aurora isn’t designed poorly, it just doesn’t work

Not sure what we could do to make it better

Make it similar to U of W

Not sure if what’s we’re looking for

**Trip planning for Public Transit:**

What would we do?

Google Maps is great

No

**Buying movie tickets online (seat selection, etc):**

Cineplex has it down pat

Atom ?

Already done

**System for navigating course material…:**

UMLearn

It’s pretty good, getting better

**Netflix-like browsing system:**

Already done

Netflix doesn’t always show you everything

**Photo Sorter:**

Can do that automatically

Just do it in folders

iPhone sorts by people, places, time

**Possible Issues:**

Will the money go through our app?

What if they use cash?

If Andy pays Julia back, Julia has to confirm it

Don’t have to link it to bank account, but you could if you want

Option when confirming: payment method (cash, credit, debit, cheques)

**Identify Stakeholders**

Primary: Users

Secondary: Restaurants, landlords,

Target Audience:

* Everyone
* People paying rent
* People eating out
* People going to movies
* Road trips – paying for gas
* Scan bills, receipts
  + Get restaurant name, and all the info

Training/Experience:

* Taking a picture using a mobile device
* Inputting data
* As little training as possible necessary
* Not much of a learning curve
  + Use it once and can use it forever

User Age:

* Any age could use it
* Kids wouldn’t use it as much
  + No phone, no money
  + But parents could give them their allowance

Any special attribute:

* Just your average person
* Anyone with money
  + Even people without money but who are getting paid

**User Research**

* Survey monkey
  + E-mail it to friends and family
* Talk to a wide variety of people
  + Age, gender, job

Different Methods:

* **Surveys & Questionnaires (61)**
* Error Analysis (13)
* Long-Range Forecasts (33)
* Predict Next Year’s Headline (41)
* Paper Prototyping (37)
* Social Network Mapping (57)
* **Character Profiles (93)**
* Role-Playing
* **Competitive Product Survey (101)**
* Activity Analysis (73)

**Survey:**

* How old are you
* Do we need to have a description of our idea
* When do you often end up owing people money or having them owe you (list of options)
  + Restaurant
  + Movie
  + Road trip
  + Gas
  + Travels
  + Online shopping (to get the free shipping)
  + Gift giving
  + Rent
  + Groceries
  + Family-related
    - Parents splitting stuff up with kids
  + Business-related
  + Other (fillable option)
* Do you feel comfortable linking an app with your banking apps
* When was the last time you owed someone money or they owed you money
  + How long has it been that you have owed them money
  + Do you intend to pay them back
  + How much money

Julia Stoyko will make the survey using SurveyMonkey (due October 5, 2016)

Part (a): Describe project – Andy Lun will describe the project (due Wednesday, October 12)

Part (b): Identify stakeholders – Elizabeth Kenyon (do this weekend)

Part (c): User research – Rebecca Tiessen (do this weekend)

Part (d): Do later

Part (e): Scenarios – Elizabeth Kenyon

Everyone will check if they have a binder at home

Meeting concluded at 1:38 PM Wednesday, October 5, 2016